



Never Search For Assisted Living Alone!

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I am asked by hundreds of people a year, "Why can't I just go and search on my own?". My response usually is "You can, but you're not shopping for a car, you're shopping for care!"

You're Not Shopping For A Car, You're Shopping For Care.

Nothing can be more truthful than the statement above. There are many pitfalls when searching for assisted living on your own. Many people don't realize that until after they have moved mom or dad in. There are many reasons to use a service like CarePatrol when searching for assisted living. Below are just a few of them.

What Questions Should I Ask?

The real question here is not what questions should you ask, but how do you know they are telling you the truth? In a competitive market, homeowners and marketers are under extreme pressure to keep their beds full. Sometimes this means not being exactly honest. For example, some care homes and facilities may say they are very experienced with Dementia residents, when in truth, their community has very little experience with the everyday care needs of a client with memory deficits. Some marketers and care home owners will promise you the world and deliver less than what you expected.

Working with a CarePatrol representative can help alleviate your concerns. With a proper assessment by one of our Senior Care Consultants, we can best determine which homes and communities are most appropriate for your loved one based on their care needs.



This Educational Series Is Brought To You
By Your Friends at CarePatrol.

Don't Begin Your Search Until You Know
Who Made The Grade.

480-626-2818

Common Misconceptions When Looking For Assisted Living

“Why Don’t You Try The Home That My Mom’s At”

Each and every home and facility is different and has different skills and preferences. A “perfect” place for one is rarely an automatic “perfect” place for another. If your neighbor’s mom is doing great at her facility that is a blessing for her, but your mother may have entirely different issues that may not be serviced adequately at the same facility. Some people are active others are not, some people need diabetes care, others do not. It is best to fully “match” you loved one’s needs and preferences with the right care facility or home. Having someone working with you that truly knows the homes and their services and care history can make finding that “perfect” place a reality.

“It looks so clean and the lobby is beautiful.”

I can name 2 million dollar care homes and 18 million dollar facilities that have over 20 citations. Beauty is not what you are looking for. You could buy a \$50,000 car but if it has a faulty engine in it it won’t satisfy your needs for functionality. True, you want the facility that you choose for your mother to be beautiful but you also want to know that they can properly care for her also.

“I Have This Great Book That Shows All These Great Places.”

Let’s face it, what does it take to be in one of those marketing guides? Answer: Marketing money to pay for the advertisements and sometimes those communities and homes that need residents the most are the ones who buy the biggest ads. Anyone can advertise in any book that’s out there. CarePatrol only works with those homes and facilities that have proven themselves by receiving the lowest number of citations from their state survey department.

“Doesn’t It Cost Us More By Working With A Company Like CarePatrol?”

Absolutely not. Your monthly fees will NEVER be inflated because you are working with CarePatrol. Many times we are able to negotiate the price down because you are working with us.

“The Hospital Social Worker or Doctor Recommended This Home.”

Hospital social workers and Doctors are experts in what they do. However, rarely do they have the time to fully research and visit a home in the community. If a hospital worker recommends a place to you, ask them how many times they have been there and when was the last time they research that home’s survey record. Most of the time they recommend communities that have marketed them the most.

How Should I Begin My Search For Assisted Living?

You should start your search for assisted living with a call to CarePatrol. CarePatrol is a Free Senior Referral Service to help you find Quality Assisted Living, Nursing Home, Alzheimer’s & Dementia Care, In Home Care Services as well as other Senior related services.

CarePatrol knows that finding assisted living or other care for your loved one can be a stressful and difficult time in your life. The last thing you should have to worry about is if the assisted living home or community you choose will be a safe and reliable place.

After many hours of research, CarePatrol has created a proprietary algorithm that assigns a letter grade to each and every assisted living home and assisted living community based on their latest state survey. Start your search now by going to www.CarePatrol.com